



hello

DOWNTOWN LOS ANGELES

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## EDUCATION

VIRGINIA COMMONWEALTH  
UNIVERSITY  
2004-2008



## EXPERTISE

PROJECT DESIGN  
FASHION STYLING  
WEB RESEARCH  
BASECAMP  
HOOTSUITE  
TRELLO  
MAILCHIMP  
SALES FORCE  
CONSTANT CONTACT  
CANVA

# STACEY DABNEY

CREATIVE STRATEGIST

## ABOUT ME

Lead by my innate ability to enhance the mundane and beautify the simple. I'm a creative professional with a business savvy mindset. I have the versatility to create a cohesive story through wardrobe while being able to develop strategies that will boost your brand.

## WORK EXPERIENCE

### STYLIST + STRATEGIST | INDEPENDENT

- JULY 2015 • **Effectively source + execute** creative strategy plans + projects for brands entrepreneurs + small businesses that aide in facilitating new business, content producing + special events.
- NOW • **Eagerly + productively apply** working knowledge in generating reports, decks, invoices, template skeletons, RFPs + other business related documents.
- **Accurately meet** deadlines + budget parameters outlined in commissioned projects.
- **Enthusiastically delivers** a final product that mirrors mood board / creative direction detailed in project scope.

### OFFICE ASST | FRANK COLLECTIVE

- MAY 2017 • **Effectively generated** detailed reports of emerging apps with VC + CEO contacts - which aided in potential new business prospects.
- JULY 2017 • **Eagerly provided** key support to the Founder + Chief Growth Officer. Support included, but not limited to meeting notes, heavy scheduling, flight + lodging accommodations + email generation.

### STYLE CURATOR | INDEPENDENT

- MAY 2012 • **Appropriately delivered** execution of creative vision on an array of productions to include film, television, commercial + print.
- JULY 2015 • **Dynamically provided** working knowledge of fashion trends, color blocking + symmetry, book keeping, researching + sourcing.



## TECH SKILLS

MS SUITE (mac/pc)

POWER POINT / KEYNOTE

PHOTOSHOP

EXCEL

FINAL CUT PRO



## PERSONAL SKILLS

ORGANIZATION

CREATIVE IDEATION

BRAINSTORMING

PROBLEM SOLVER

GREAT COMMUNICAOTR

get social!



Linkedin/staceyabney



@firstspacecreative

## MAJOR ACHEIVEMENTS (SELECTED)

- ▷ **CONTRACTED BY FASHION WEEK LA** as the vendor sales director for their Spring 2016 runway show.
- ▷ **10- MONTH INTERNSHIP WITH VOGUE CHINA + VOGUE ITALIA** under the mentorship of stylist Morgan Pilcher.
- ▷ **2016 STYLIST FEATURE IN VOYAGE LA** - "LA Creatives to Know"
- ▷ **SALES STYLIST OF THE MONTH** at Club Monaco (Mar + Apr 2016).

## INTERESTS & HOBBIES

- ▷ **INTERIOR DESIGN**
- ▷ **COOKING**
- ▷ **LOCATION SCOUTING**
- ▷ **PHOTOGRAPGY**
- ▷ **EVENT PLANNING**
- ▷ **VIDEOGRAPHY**

## PUBLISHED WORKS (SELECTED)

- ▷ **'MONOGRAMS ON CANVAS'** - Elegant Magazine
- ▷ **'FANTASY TIME'** - All In Magazine (Cover)
- ▷ **'IN BETWEEN LIGHT + SHADOW'** - Elegant Magazine
- ▷ **'IMPUDENT'** - Vulkan Magazine (cover)
- ▷ **'SALT + INK'** - Solstice Magazine
- ▷ **'INFANT'S TYLENOL AD'** - National Magazine Print Ad
- ▷ **'FADING RETROSPECT'** - Elegant Magazine
- ▷ **'INSIDE OUTSIDE'** - Schon! Magazine

## FILM / MUSIC VIDEOS + COMMERCIALS

- ▷ **THE BREAKS - VH1 FILM** Wardrobe Assistant
- ▷ **LISTEN - FEAUTURE FILM** Costumer + Supervisor
- ▷ **'THE BACHELOR' RUSSIA** Wardrobe Assistant, S2
- ▷ **'RING' - HOME DEPOT** Wardrobe (commercial)
- ▷ **'BEHIND CLOSED DOORS'** - Johnny Gill Wardrobe (music video)
- ▷ **'PARANOID'** - Ty Dolla \$ign ft. B.O.B Wardrobe (music video)